

**Leading University, Sylhet**  
**Proposed Curriculum for Regular MBA program**  
**(Effective from Spring-2009 Semester)**

Foundation Level Courses (06 Courses X 03)	:	18 Credits
Advanced Level Courses (10 Courses X 03)	:	30 Credits
Concentration/Major Courses (04 Courses X 03)	:	12 Credits
Internship	:	03 Credits
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Total	:	63 Credits

**Foundation Level Courses (Any six of the following) : ( 06 X 3 ) = 18 Credits**

SL	Course Code	Course Title	Credits
01	MGT-511	Principles of Management	03
02	ACC-512	Financial Accounting	03
03	MAT-513	Business Mathematics	03
04	BUS-514	Business Communication	03
05	MAT-521	Business Statistics	03
06	MGT-526	<i>Management Information system</i>	03
07	BUS-527	<i>E-Commerce &amp; Computer Application</i>	03
08	ECO-532	Managerial Economics	03

**Advanced Level Courses (Any ten of the following) : ( 10 X 3 ) = 30 Credits**

SL	Course Code	Course Title	Credits
01	MGT-522	Human Resource Management	03
02	MKT-523	Marketing Management	03
03	FIN-524	Managerial Finance	03
04	MKT-525	<i>Promotions Management</i>	03
05	ACC-528	<i>Taxation</i>	03
06	ACC-531	Managerial Accounting & Financial Decisions	03
07	FIN-541	Management of Financial Institutions	03.
08	MGT-542	Strategic Management	03
09	BUS-551	Business Research Methods	03
10	BUS-552	Global Business Management	03
11	MKT-553	Services Marketing	03
12	ACC-554	Budget and Budgetary Control	03

## Concentration/Major Courses

### Major Courses in Marketing (Any four of the following) : (04X3) = 12 Credits

Composition	SL	Course Code	Course Title	Credits
<u>Any Four (04)</u>	01	MKT-601	Relationship Marketing	03
	02	MKT-602	Business to Business Marketing	03
	03	MKT-603	Sales Management	03
	04	MKT-604	Brand Management	03
	05	MKT-605	Retailing Management	03
	06	MKT-606	Marketing for Non-Profit Organizations	03

### Major Courses of HRM (Any four of the following) : ( 04 X 3) = 12 Credits

Composition	SL	Course Code	Course Title	Credits
<u>Any Four (04)</u>	01	HRM-601	Organization Development	03
	02	HRM-602	Leadership and Conflict Management	03
	03	HRM-603	Compensation Management	03
	04	HRM-604	Performance Management	03
	05	HRM-605	Industrial Relations and Negotiations	03
	06	HRM-606	Legal Aspects of HRM	03

### Major Courses of Finance and Accounting (Any four of the following) : (04 X 3) = 12 Credits

Composition	SL	Course Code	Course Title	Credits
<u>Any Four (04)</u>  Two (02) from ACC + Two (02) from FIN	01	ACC-601	Accounting Theory and Standards	03
	02	ACC-602	Corporate Financial Reporting and Financial Statement Analysis	03
	03	FIN-601	Bank Fund Management and Islamic Banking	03
	04	FIN-602	Security Analysis and Portfolio Management	03
	05	ACC-603	International Accounting	03
	06	ACC-604	Accounting Information Systems	03
	07	FIN-603	International Financial Management	03
	08	FIN-604	Financial Engineering and Derivatives	03
	09	FIN-605	Modern Finance Theory	03
	10	FIN-606	Corporate Re-structuring and Governance	03

### Semester wise Distribution of Courses for MBA Program:

Year	Semester	Course Code	Course Title	Credits
1 <sup>st</sup>	1 <sup>st</sup>	MGT-511	Principles of Management	03
		ACC-512	Financial Accounting	03
		MAT-513	Business Mathematics	03
		BUS-514	Business Communication	03
	2 <sup>nd</sup> (Any four)	MAT-521	Business Statistics	03
		MGT-522	Human Resource Management	03
		MKT-523	Marketing Management	03
		FIN-524	Managerial Finance	03
		MKT-525	Promotions Management	03
		MGT-526	Management Information System	03
		BUS-527	E-Commerce and Computer Application	03
	3 <sup>rd</sup>	ACC-528	Taxation	03
		ACC-531	Managerial Accounting and Financial Decisions	03
ECO-532		Managerial Economics	03	
600 LEVEL		Major Course	03	
	Major Course	03		

Year	Semester	Course Code	Course Title	Credits
2 <sup>nd</sup>	4 <sup>th</sup>	FIN-541	Management of Financial Institutions	03
		MGT-542	Strategic Management	03
		600 LEVEL	Major Course	03
			Major Course	03
	5 <sup>th</sup> (For Regular MBA & LU BBA Graduates)	BUS-551	Business Research Methods	03
		BUS-552	Global Business Management	03
		MKT-553	Services Marketing	03
		ACC-554	Budget and Budgetary Control	03
	6 <sup>th</sup>	BUS-700	Internship/Project Work	03